



ASHTELdental 
Simply the Better Choice

909.434.0911
www.ashteldental.com

A message From The President

10 years ago, Ashtel began as a company with the vision to deliver innovative products and services to our customers; quickly and at good value. Over the past decade we kept these strategies in focus for our growing customer base of professionals, retailers and consumers. We now look forward to the second decade for our company and the opportunity to provide our customers with the level of innovation, quality and value that they have come to expect.

2002 From the beginning, Ashtel was a global operation with offices in North America and Asia. This cross-continental structure uniquely positioned our young company to operate around-the-clock to provide our clients quick delivery, exceptional quality and great value. Satisfied clients spread the word quickly and our portfolio of products and services quickly grew to include:

- Website design, management and SEO
- Dental technology integration services
- Full suite of print services for professionals
- Implementation and management of network services
- Tech services that include installation, upgrades and repairs
- Exclusive North American provider of the Owandy line of digital dental equipment
- Innovative, educational and entertaining oral care products

2012 This year looks to be the most exciting yet for Ashtel as we expand our products and services in to new and exciting directions. Website services are now an established part of every successful dental practice and our experienced team of designers, programmers and marketers are helping our client-professionals reach their patients more quickly and efficiently than ever-before.

Our Owandy business continues to grow by offering affordable innovation with new features like our true Bitewing Mode and our upcoming I-Max Touch 3D.

The Brush Buddies oral care business is skyrocketing into super stardom with our launch of the new Justin Bieber line of singing toothbrushes and other oral care products. Billboard ranks Justin Bieber #1 among the Best of 2011 Top 50 Artists in Social Media and his fans drove one of the most successful product launches in oral care history when they established Brush Buddies as *the brand* that defines the singing toothbrush category. This summer continues the excitement as we launch our Lady Gaga Singing Toothbrushes; the #2 ranked superstar in Billboards list!

As we look forward to our second decade, I would like to thank you; our customers, our employees and our partners because without you, our success will not be possible.

It's always a great day at Ashtel Dental.



Anish Patel
President & CEO

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SOFTWARE

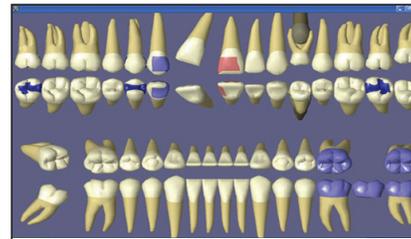
PRACTICE MANAGEMENT



- Robust practice management system at the most economical price
- Multi-user system
- Paperless module included



Software with 3D Tooth Chart



- Perio & 3D charting included
- Patient consent forms with signatures
- Patient information terminal

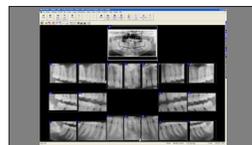
IMAGING

APTERYX

IMAGING SOFTWARE



- Integrates with all major practice management software
- Integrates with hardware from major manufacturers
- Ability to slice a pan into an FMX
- Pan/ sensor/ from different manufacturers on same software



owandy

QUICK VISION
IMAGING SOFTWARE



- Integrates with major practice management software
- Cosmetic module included
- Multi-user system
- Implant Module
- Image enhancement for better diagnosis
- Will work with most intraoral cameras



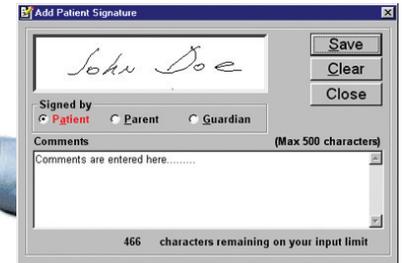
GO PAPERLESS

MEDICTALK SOFTWARE- DENTFORMS

MEDICTALK

A new way of working with informed consents, questionnaires, and other documents electronically. Stores patients', doctors', and witnesses' signatures digitally.

- Go paperless in your office with this software
- Integrates with major practice management software
- Connects to your website, allowing patients to complete forms before appointment



PATIENT EDUCATION

INFO STAR - CONTINUOUS PLAY

GREAT FOR THE FRONT OFFICE

Showcase your practice in the reception area and in the operatories with a custom presentation. Presentations are available on DVD or CD. Have this running in your lobby and show patients what your office can do for them. Market all your services on this. This can be customized for your office with services you provide at your facility. Our production crew will come to your office to create a customized video that is personalized to your satisfaction.



INFO STAR - CHAIRSIDE INTERACTIVE

Info Star provides a responsive, bilingual, user friendly, chair-side, interactive procedure explanation program. Patient education is a must for all offices. Play a series of videos while a patient is waiting for you and sell a service without a person in the room. While talking with a patient, open up a patient education screen and use it to explain the procedure you are about to do. You can also print the procedure, make a CD, or email it to the patients right from the software.



INTEGRATION TOOLS

DATAGRABBER

Data Grabber is a tool used to bridge between practimangement and imaging software. A bridge will eliminate double data entry and send patient information directly from management software to imaging software.

Can you afford to lose all your data?

ASHTEL
ezvault
Online Backup Service



SECURE SENSITIVE INFORMATION

- HIPAA compliant
- Files are encrypted before transmission to backup server, maintaining privacy and confidentiality

RELIABLE FILE STORAGE, UNLIMITED COMPUTERS

- Detailed logs store the history of each file that is backed up and retrieved
- For Redundant protection, add optional remote backup for peace of mind.*

SAFEGUARD ANY FILETYPE

- Stores data files, applications, and system settings for full system recovery
- Compatible with both Windows and Macintosh Operating Systems

EFFORTLESS BACKUP

- Just set it up once, and the automated system regularly backs up your data
- Ashtel EZVault sends daily confirmation emails, keeping you informed on its progress

Imagine what would happen if you lost all of your patient records, digital x-rays, and billing information

It could cost thousands to recover or shut down your practice!

Ashtel EzVAULT safely stores your records offsite for easy retrieval and re-install using our secure encrypted backup system.

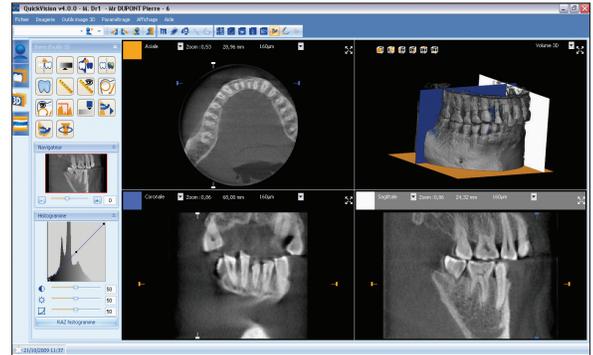
DIGITAL PANORAMIC

I-MAX TOUCH 3D
3 in 1 upgradable dental panoramic unit



16 built-in programs!

One of the few pans that have the capability to take digital tomography images. Affordably priced versus the competition, this pan also offers cutting edge technology and ease-of-use. With its TWAIN capabilities the machine can be integrated into any imaging software. The USB key is another great feature on this machine. If you want another dentist to have their patients come in and take pans, they could send their patients with USB keys to take images with them.



SimPlant[®] PRO

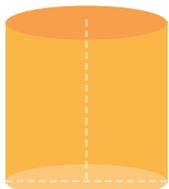
Now with tomography or 3D



- TOUCH SCREEN
- USB STORAGE
- INSTANT IMAGING
- DIRECT CONTROL
- BITEWING MODE
- SimPlant[®]

Configure your machine the way you want it:

- Pan + Tomo
- Pan + Ceph + Tomo
- Pan + Ceph + 3D

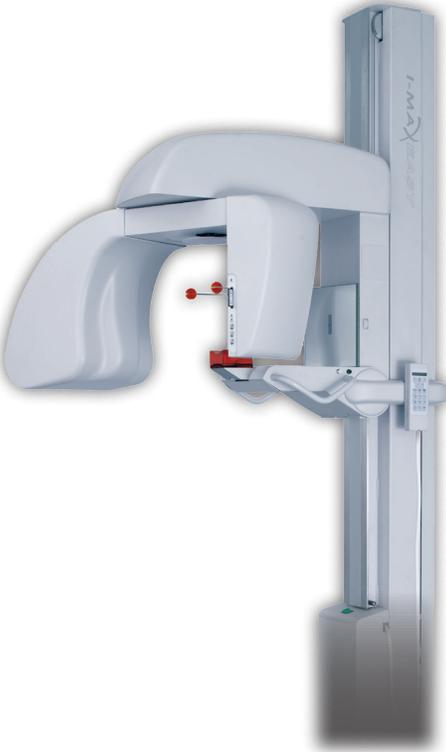


8cm x 9cm FOV



DIGITAL PANORAMIC

I-MAX EASY



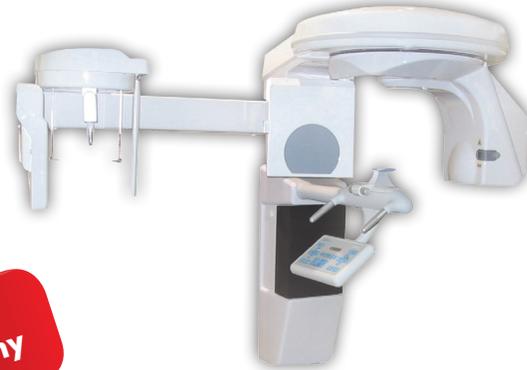
The I-Max Easy digital panoramic unit is the perfect combination of simplicity (already seen in the analog version in more than 15,000 practices around the world) and precision digitalization, and value.

I-Max Easy can be used for all of the most common panoramic radiographs:

- Standard adult or child panoramic
- TMJ mouth open or closed
- Sinus

I-Max Easy makes digital dentistry easy and affordable with integration into Quickvision software, Owandy image processing and a Twain drive that allows integration in to most other imaging software.

I-MAX PLUS



Now with
tomography

The latest technology to meet your diagnostic needs

- Our most advanced product in digital pan category
- Tomo feature with TMJ Tomo as well.
- Ceph add-on with second sensor

I-Max Plus combines a host of features for ensuring image quality and ease of use: 12 examination programs, 18 anatomical programs, face-to-face operation, a virtual control panel, a compact flash card connection with real-time images, resource sharing, and for-the-first-time fully computerized operation. With its TWAIN drive, the I-Max Plus integrates with most imaging software.

DIGITAL SENSORS

VISTEO



- Patented induction technology
- Only sensor in the WORLD with a 360° rotatable connector and a stainless steel cable for perfect positioning with its unique on-the-cable design
- Most comfortable sensor on the market
- Replaceable cable
- 80-90% less radiation than film
- Exceptional warranty
- Easy plug and play USB docking station
- 2 sizes available (Adult and Pado)
- Rounded corners for patient comfort



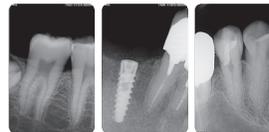
WELCOME TO A WORLD OF INNOVATION

A revolution in dental imaging

The Innovation Award winning Visteo from Owandy

VISTEO IS A NEW CONCEPT IN DENTAL RADIOGRAPHY :

A unique design in digital imaging, the Visteo transmits data through electronic induction, freeing the sensor head from restrictive wires and allowing complete rotation. This sensor opens up a whole world of possibilities.



KRYSTAL-X EASY

KRYSTAL X EASY

Digital Imaging with Added Convenience

The Krystal-X Easy sensor can be integrated with your X-ray generator, while maintaining convenient mobility from one operator to another.

- One of the highest resolutions on the market (26.3 lp/mm)
- Replaceable cable
- 80-90% less radiation than film
- Exceptional warranty
- Easy plug and play USB docking station
- 2 sizes available (Adult and Pado)
- Rounded corners for patient comfort
- Most economically priced sensor on the market



The Krystal-X is manufactured using a leading edge industrial process, which meets the most stringent requirements for strength, water resistance qualities and comfort.

INTRAORAL CAMERA

Intraoral cameras are a must for dental offices to allow patients to see what happening in their mouths. With these devices it is easy to explain a diagnosis and treatment to a patient. ROI on intraoral cameras that we sell is as low as 2 weeks.

ASHTELCamUSB INTRAORAL CAMERA



- The most affordable intraoral camera on the market
- Direct USB for plug and play
- 1.3 megapixel resolution
- Capture button on top and bottom
- Imaging software included
- TWAIN compliant
- Compatible with most major imaging products

ASHTELCamWIRELESS WIRELESS INTRAORAL CAMERA



- SONY 2.0 megapixel CCD
- True optical lens
- Six ultra-bright LEDs
- Replaceable lithium-ion battery
- Correct or mirror image
- Macro lens for 50x zoom
- Direct USB or TV receiver
- Feather-touch capture buttons
- Compatible with Apteryx and many most major imaging software products

OWANDY REAL HI-T INTRAORAL CAMERA



- Takes intraoral images
- One of the highest resolutions on the market at 2.4 megapixels
- Available with either a TV or USB connector

Einstein sapana WIRELESS INTRAORAL CAMERA

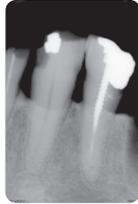


- 1.36 megapixel camera
- TV or USB connection
- Captures up to 16 pictures on camera
- Instant set-up; no wiring required
- No more struggling with cables
- Compact & ergonomic
- Light weight (4.4 oz.)
- Amazing portability

X-RAY UNITS



ELIOS AC



- Wall configuration
- Mobile configuration
- Great with film
- Cost effective

ALTIS DC



- DC technology brings innovation to radio diagnostics
- Competitively priced
 - Digital sensors and film versatility



NOMAD

Portable hand-held X-Rays

- Amazing portability
- Weighs only 8 lbs
- Compatible with digital and film
- DC unit



NOMAD PRO

Hand-held X-Ray System

- Digital sensor or film
- Sharp, clear images
- Long battery life
- Weighs only 5 lbs
- DC unit



X-RAY FILM DIGITIZER

FILM DIGITIZER

Scan individual film into your PC, in seconds.

- Convert analog X-ray images to digital
- TWAIN compliant
- USB 2.0 connection
- Light and compact
- Easy to use

Modernize your radiograph library!



COMPUTER SOLUTIONS FOR DENTISTS

Converting to digital requires an IT infrastructure and cross-platform integration. Our experienced technicians provide turn key solutions for wiring, networking, audio-visual systems, telephone systems, and practice management and imaging software.



We understand the need for **a computer system** in a dental office.

We have helped thousands of offices with their computer hardware and networking needs. We are experienced with all software including Dentrix, Practiworks, Trojan, Easy Dental, DentiSoft, Practice Web, Schick Technology, Eagle Soft, EZ 2000 Dental, TDOCS, TDO, SoftDent, and many more...

MOBILE CARTS

Stylish mobility delivers convenience and security for all your operatories.



Desktop mobile cart



Laptop mobile cart

MOUNTS

Give your office the modern look with a selection of ceiling, wall / pole mounts.



DIGITAL SENSOR/PANO SUPPLIES & ACCESSORIES



Owandy Visteo Universal Angulator, with Cable
#DA001



Owandy Visteo Sensor Connection Cable
#DA002



Owandy Visteo Bitewing Blocks
#DA203 (3 bitewings)



Owandy Visteo Endo Bite Blocks
#DA204 (3 bite blicks)



Owandy Visteo Centering Ring
#DA205



RINN Eezee-Grip
#55-0293(1 pc.)



Owandy Krystal-X Docking Station Bracket and Straps
#D1KSPKW (1 bracket, 2 straps)



Wrap-Ease
#WEL (50/box)



Stick-On Bitewing Tabs
#BW-01 (500/box)



Bitewing-Ease
#BWEL (50/box)



Sensor Sleeves (generic)
#100S (500/box)



RINN Uni-Grip
#55-0050 (50/box)



X-Ray Calibration Markers
#9292K31 (2mm, Bag of 100)
#9292K39 (5mm, Bag of 100)
other sizes available



Introduction RINN Kit
#OWIRK (Full Kit)



Smoothies
#088-05 (300/box)



Owandy I-Max Easy Bite Block & Centering Positioning Rod
#OWBBRK
(2 rods & 20 bite blocks)

SUPPLIES

DIGITAL SENSOR/PANO SUPPLIES & ACCESSORIES



Troll Byte Plus Starter Kit

- 1 pc TrollByte Plus VBW/AF
- 1 pc TrollByte Plus HBW
- 1 pc TrollByte Plus AMR
- 1 pc TrollByte Plus Aiming ring
- 1 pc TrollByte Plus Biteblock
- TrollBag sample pack
- TrollBag XL sample pack



Troll Byte Plus HBW Size #1

- 3 pcs TrollByte Plus HBW
- 1 pc TrollByte Plus Aiming ring



Troll Byte Plus Bite Blocks

- 3 Bite Blocks



Troll Byte Plus AMR Size #1

- 3 pcs TrollByte Plus AMR
- 1 pc TrollByte Plus Aiming ring



Troll Byte Plus VBW/AF Size #1

- 3 pcs TrollByte Plus VBW/AF
- 3 pcs TrollByte Plus Biteblock
- 1 pc TrollByte Plus Aiming ring



Troll Byte Plus VBW/AF Size #2

- 3 pcs TrollByte Plus VBW/AF
- 3 pcs TrollByte Plus Biteblock
- 1 pc TrollByte Plus Aiming ring



Dentsply RINN Kit

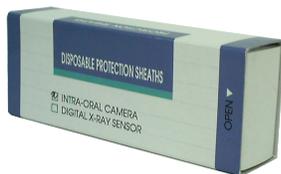
- 556171 XCP-ORA Kit with Biteblocks for Owandu Krystal X Sensor
- 2 each for Anterior, Posterior, Vertical Bitewing, Horizontal Bitewing



Finger Cots

- (144/ box)

INTRAORAL CAMERA SUPPLIES & ACCESSORIES



Oracam Sleeves

- #ORAS (300/box)



Camrex 191A Sleeves

- #19206 (500/box)



Cammy Sleeves

- #19106 (500/box)



Ashtel Cam Wall Mount Docks

- ASHDO



Banta Real Hi-T Camera Sleeves

- #OWHITS (500/box)



Einstein Sleeves

- #ES-500 (500/pkg)



Ashtel Cam Sleeves

- ASHSL (150/pkg)

Please call us at 866-274-8351 to set up your account and receive special Ashtel Dental pricing on dental merchandise.

 <p>ACRYLIC & REFINE</p>	 <p>Mixing Tips</p>	 <p>Dispensing Gun</p>	 <p>Luxatemp Refill</p>	 <p>Temp Crown & Bridge Material</p>
 <p>ORTHODONTICS</p>	 <p>Utility Pliers</p>	 <p>Utility Pliers</p>	 <p>Utility Pliers</p>	 <p>Single Straight Plier Rack</p>

Visit www.ashteldental.com/supplies to see our complete dental supplies selection.

OFFICE ACCESSORIES

TOYS



NEW!! Ashtel Dental USB Mouse
#ADMS1 (1/box)

The only mouse you want in your dental office; the Ashtel Dental mouse features a free floating imitation tooth in blue fluid, smooth optical sensor for accurate control and easy-to-use USB connectivity.



NEW!! Evolution Chair
#EVOCHAIR1 (1/box)

The Evolution Chair™ is a high quality burst-resistant ball set on a moving base. Simply by sitting on the ball and adjusting your body to the bounce, sway and tilt of the ball, deep core muscles are engaged. These constant small adjustments build the endurance and strength of the muscles which facilitate optimal posture. "Active sitting" is guaranteed to complement your regular exercise program.



Ashtel Dental Teddy Bear
(1/box)

Show your young patients that you care with the Ashtel Dental Teddy Bear! Cuddly bear features soft plush fur, a bow, and a winning smile.

NON-TOXIC CONSTRUCTION

Brush Buddies brushes are made of safe, lead-free ABS material, because your child's health is important to us!

EASY-GRIP CHARACTER

Brush Buddies are made with kids in mind. The fun character brush handles are designed to be easy to hold in smaller hands.

STAY-CLEAN BRUSH HEAD*

Toothbrush is designed to lay on the countertop without the brush head touching the surface; Swingin' Sammy actually stands upright!

SOFT TYNEX® BRISTLES BY DUPONT™

Gentle on children's gums! We use the leading edge in monofilament bristle technology for child comfort and safety.

1 BUTTON + 2 MINUTES = A HEALTHY SMILE!

The brush plays a recording that teaches children how to brush their teeth, and lasts for the dentist-recommended two minutes of brushing time.

KID-FRIENDLY PAINT

We paint our Brush Buddies with only the best non-toxic paint. Completely lead-free, it will not flake or fade.



**BUILT IN
2 MINUTE
BRUSH TIMER**



AVAILABLE IN 5 TALKING CHARACTERS!

BRUSH HEAD COLORS:



Brush Buddies™ Talking Toothbrush is an innovation for kids. Our unique product features an attractive character design and an amusing voice! We designed this product to be more than just cute. Rather than focus only on entertainment, the audio played back through our brush actually educates kids and encourages them on healthy brushing habits. When activating the voice recording, it is played for exactly two minutes, giving kids the recommended brushing time without repeatedly looking at a timer or estimating when 2 minutes are up. The audio playback also guides kids to brush each section of their teeth; starting with their upper teeth, then switching to their lower teeth after the first minute, and finally ends the sequence by letting them know they have done a "Great job!".

MOO-REECE
Item # 73238-72

PRISCILLA PIGGLES
Item # 73248-72

SWINGIN' SAMMY
Item # 73218-72

WANDA WHISKERS
Item # 43271-72

BOW-WOW BREWSTER
Item # 73098-72

POPPIN' ACTION

Remove the toothbrush cap (character's head), press the belly button, and the brush head will pop up!

NON-TOXIC CONSTRUCTION

Brush Buddies Poppin' are made of safe, lead-free ABS material, because your child's health is important to us!

STAY-CLEAN BRUSH HEAD

Every Brush Buddies Poppin' Toothbrush character stands up on its own two feet, hooves or paws which helps the brush head drain after each use.



SOFT NYLON BRISTLES

Gentle on children's gums! We use only soft nylon bristles for child comfort and safety.

KID-FRIENDLY PAINT

We paint our Brush Buddies with only the best non-toxic paint. Completely lead-free, it will not flake or fade.

AVAILABLE IN 5 POPPIN' CHARACTERS!

Make brushing fun with Brush Buddies Poppin'. Press the belly button and the brush pops up. All 5 characters come with soft bristles, which are gentle on children's gums.



TOOTHY TOBY
(Tiger)
Item # 00302-72

HAILY
(Elephant)
Item # 00305-72

LEAPIN' LOUIE
(Elephant)
Item # 00301-72

MILKY WAYNE
(Cow)
Item # 00304-72

RICKIE
(Lion)
Item # 00303-72

NON-TOXIC CONSTRUCTION

Brush Buddies are made of safe, lead-free ABS material, because your child's health is important to us!

EASY-TO-HOLD CHARACTER

Brushes are made with kids in mind. The fun character brush handles are designed to be easy to hold in smaller hands.



SOFT NYLON BRISTLES

Gentle on children's gums! We use only soft nylon bristles for child comfort and safety.

KID-FRIENDLY PAINT

We paint our Brush Buddies with only the best non-toxic paint. Completely lead-free, it will not flake or fade.

STAY-CLEAN BRUSH HEAD

Each Brush Buddies Standard Toothbrush character stands up on its own two feet or paws which helps the brush head drain after each use.

AVAILABLE IN 3 EASY-TO-HOLD CHARACTERS!

Brush Buddies Standard make brushing fun! All characters come with soft bristles, which are gentle on children's gums.



BRUSH HEAD COLORS:



MINDY
(Monkey)

Item # 43273-72

CHOMPS
(Dinosaur)

Item # 43274-72

LEO
(Lion)

Item # 43277-72

BrushBuddies® JUSTIN BIEBER *Singing Toothbrush*

Two buttons - one for brushing in the morning, one for night. Each button will play one of Justin Bieber's songs for two minutes; the dentist-recommended time to brush. Now you can enjoy brushing your teeth while you listen to Justin's hit singles.

Soft DuPont bristles and an ergonomic design clean plaque in hard-to-reach places, plus a built-in tongue cleaner for a whole-mouth clean.

Battery is replaceable and included!

Soft rubber coating to give you a comfortable brushing experience.

Replaceable brush head, because dentists recommend replacing your brush head every 3 months.



Featuring 2 Hit Singles on each brush!



Made of high-quality non-toxic ABS for durability and safety



REPLACEMENT BRUSH HEADS

Dentists and Hygienists recommend replacing your brush head every 3 months for the best results. Pack includes two replacement heads with soft DuPont bristles for the Justin Bieber Singing Toothbrush.

Item # 00317-72

REPLACEMENT BATTERIES

Keep your Justin Bieber Singing Toothbrush performing at its best! . Each pack contains three replacement button cell batteries for the Justin Bieber Singing Toothbrush.

Item # 00318-72



COUNTER TOP DISPLAY

Display includes 24 pieces and features a try me button.

Item # 00314-24

JUSTIN BIEBER

JUSTIN BIEBER ADULT TOOTHBRUSHES

The Justin Bieber Adult Toothbrush is a manual toothbrush designed for teen and adult fans. It features soft bristles to protect enamel and sensitive gums, and a rounded brush head for comfort. A curved shape helps reach the back teeth.

Item # 00308-72



JUSTIN BIEBER KID'S TOOTHBRUSHES

The Justin Bieber Kid's Toothbrush is a manual toothbrush designed for kids. It has soft bristles to protect enamel and sensitive gums, and a curved shape designed to reach the back teeth. Made with a rounded brush head for comfort, and the stylings of pop sensation Justin Bieber.

Item # 00309-72

JUSTIN BIEBER TRAVEL KITS

The Justin Bieber Travel Kit has everything a Bieber fan needs to keep their smile healthy while on the go. Kit features a Justin Bieber Adult Toothbrush, five yards of Justin Bieber Mint Dental Floss, a tongue cleaner, a two minute timer, and a toothbrush cap, prepackaged in a convenient zippered travel pouch.

Item # 00312-144



JUSTIN BIEBER

JUSTIN BIEBER SONIC TOOTHBRUSHES

The Justin Bieber Sonic Toothbrush is an electric toothbrush that vibrates at 30,000 brush strokes per minute. Using sonic technology, it loosens the toughest plaque around teeth and gums.

Item # 00319-72



JUSTIN BIEBER MICROPHONE FLOSSERS

Justin Bieber flossers look like microphones that feature Justin's autograph. They are easy to use and help maintain a healthy smile. The flossers are designed to fit easily between teeth and are easier to use than traditional floss - perfect for fans of all ages! Pouch contains 36 microphone flossers in packs of 4.

Item # 00307-72

JUSTIN BIEBER DENTAL FLOSS

Justin Bieber Dental Floss is a must for keeping your Bieber Smile looking great. Contains 55 yards of waxed, mint-flavored dental floss, styled after the sensational young star, Justin Bieber.

Item # 00313-144



BrushBuddies®



*Brush Buddies introduces
Lady Gaga Singing Toothbrushes*



- **Featuring 3 hit songs by Lady Gaga**
(Bad Romance, Born This Way & Teeth)
- **Each song plays for 2 minutes**
- **Brush body encased in gold**
- **Uniquely colored brush bristles**
- **"Play Now" product packaging**

KIDS BRUSHES



Our kids line is designed with fun exclusive characters so kids enjoy brushing. Soft bristles make these the perfect products for kids. Individually blister packed, all six characters are included in the case.

Item # 73078-72

TEEN BRUSHES



Brush Buddies Teen Brushes feature exclusive designs that teens love. Made with a new transparent material, these brushes are a very popular design. Soft bristles, an easy grip, and cool designs make them perfect for teenagers.

Item # 73208-72

ORAL CARE

ADULT - COMFORT WAVE BRUSH



Our Comfort Wave toothbrushes are built with soft, wave shaped bristles for maximum plaque removal. The curved handle makes it the perfect grip for any adult. Comfort Wave toothbrushes come in individual blister packs.

Item # 73188-72

ADULT - DELUXE CLEAN BRUSH

A quality toothbrush featuring soft, wave shaped bristles, an ergonomic handgrip, and a tongue cleaner on the back of the head give a full-mouth clean. Deluxe Clean toothbrushes come in individual blister packs.

Item # 73198-72



ADULT - STANDARD BRUSH



Standard Brushes are our most economical toothbrush. Though intended as one-time use products, the soft bristles will last up to three months of use. Dental offices provide this product to their patients to brush their teeth right before a check-up. Available in assorted colors.

Item # 73068-720

ADULT - PRE-PASTED BRUSH

Pre-Pasted Brushes are one-time use products with mint toothpaste on the bristles. Dental offices provide this product to their patients to brush their teeth right before a check-up. Just wet and start brushing! Assorted colors.

Item # 73058-720



TOOTHPASTE



Ashtel Toothpaste is a whitening anticavity toothpaste with fluoride and mouthwash that strengthens your teeth and freshens your breath. Contains .85oz of paste.

Item # 73118-288

Brush Buddies Bubblegum Toothpaste comes in a great tasting bubblegum flavor that kids love. Contains .85oz of paste.

Item # 73108-288

DENTURE BRUSH & BATH

The Brush Buddies Denture Brush features an ergonomic handle and bristles shaped to clean parts of dentures normal toothbrushes cannot reach. For a more thorough clean, soak your dentures in the Brush Buddies Denture Bath.

Item # 43275-72



Item # 43276-72

MONKEY FLOSS



Brush Buddies Monkey Flossers are easy to use and help maintain a healthy smile. Styled as fun monkey characters, the flossers are designed to fit easily between teeth and are easier to use than traditional floss. Each pouch contains 36 flossers in packs of 4.

Item # 00306-72

WAXED DENTAL FLOSS



Waxed dental floss available in either mint or bubblegum flavor. Each contain 5 yards of floss.

Mint Floss Item # 73228-288

Gum Floss Item # 73128-288

KID'S HYGIENE KIT

Each Kid's Hygiene Kit comes with everything kids need to keep their smiles clean and healthy. Kits include a kid's toothbrush, toothbrush cap, three Brush Buddies Monkey Flossers, and a two minute timer prepackaged in a convenient zippered carry pouch. Assorted designs and colors.

Item # 43272-144



ORTHODONTIC HYGIENE KIT

Orthodontic kits have all the tools you need to keep a smile in braces healthy and looking great! Kits include V-Trim Toothbrush, V-Trim travel toothbrush, toothbrush cap, two minute timer, dental floss, wax with case, interdental brush, dental mirror with tongue scraper, and ten floss threaders prepackaged in a zippered pouch. Assorted designs and colors.

Item # 73178-144



HYGIENE KIT

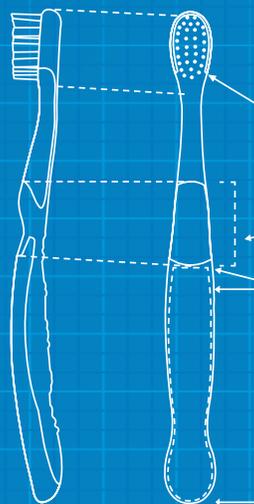
Our Hygiene kits are designed to take care of smiles on the road. Kits include Deluxe Clean Toothbrush, toothbrush cap, tongue cleaner, two minute timer, and three flossers prepackaged in a convenient zippered travel pouch. Assorted designs and colors.

Item # 73148-144



CUSTOMIZE YOUR OWN PRODUCTS!

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Build your brand with Brush Buddies.

Stay top of mind with your patients by having us create your own line of oral care products featuring your name and more! Brush Buddies offers a line of more than 20 oral care items customizable for you; including toothbrushes, floss, flossers and hygiene kits.

Promote your practice while promoting good oral care!



Branding

Our professional design team can improve your image or help with a new practice. A custom logo will instantly communicate your unique character and professionalism - setting you apart from your competition.



Direct Mail

- custom design
- postcards
- demographic analysis
- mailing list
- addressing, postage & delivery
- call tracking phone number



Copywriting

Our team of professional writers can transform the copy on your website into a powerful tool. This includes all copy, keyword and industry research, meta tags and project consultation.



Call Tracking

The best way to track results for all of your marketing efforts is to use call tracking. Assign unique phone numbers for different media or campaigns to give you crucial data to calculate ROI. Along with optional call recording, this service is a powerful aide in adjusting your marketing and evaluating your team's performance on all incoming calls.



E-mail Marketing

Powerful but easy-to-use email marketing system to stay in contact with existing and new patients. Quickly setup and schedule campaigns to send out greeting cards, birthday cards, newsletters and more! Choose from thousands of options or create your own for a single patient or your entire contact list.



Exclusive Promotional Products

Wholesale pricing on Brush Buddies and personalized oral care products are perfect as giveaways, items for sale, or to enhance other advertising strategies. We also offer calendars, pens, magnets and more!



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 Pediatric Dentistry

The Incognito Appliance System is a revolutionary alternative to traditional orthodontic treatment for both teens and adults. Dr. Patel designs your new smile using state-of-the-art software and reverse engineering before your braces are even placed. The braces are 100% customized to follow the contours of your teeth for comfort, performance, and consistent treatment results.

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- Minimal discomfort and speech interference due to a smooth low-profile bracket design.
- Experience less time in braces with fewer visits by utilizing CAD/CAM digital technology.
- Dr. Patel is a Board-Certified Orthodontist extensively trained in the utilization of the Incognito system.

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 Bring this flyer in & get:

- FREE Exam & cleaning for kids under 6** (Regular price \$70)
- \$150 in-office 1 hour whitening** (Regular price \$300)
- \$49 Exam & digital X-rays** (Regular price \$265)

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Dr. Nita & Zubin

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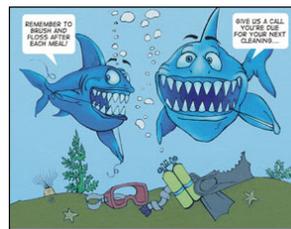
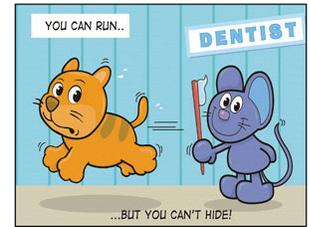
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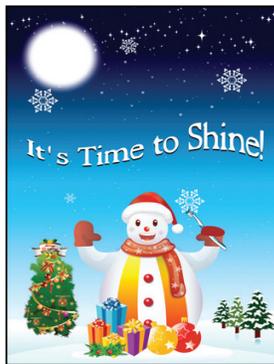
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